

How to Become a Planting Site

We're all about ensuring tourism in Hauraki Coromandel gives back more than it takes—helping the environment, our communities, and everyone who visits. If you have a planting project needing plants where visitors and locals can enjoy it, we're eager to hear from you. Check out the requirements below, and feel free to get in touch!

What is good for your soul kaitiaki?

Good for your soul kaitiaki enables businesses, visitors, and locals to support biodiversity in Hauraki Coromandel by donating native trees for local planting projects. Each tree is locally/eco-sourced, and \$1 of each tree donation goes towards the vision of a predator-free Hauraki Coromandel.

By becoming a planting site, your location will be featured on the Hauraki Coromandel Travel App and www.thecoromandel.com. People and businesses can select your site and contribute to your protect.

Requirements

1

- Your site must be able to plant at least 100 trees.
- Provide an outline of the site. e.g google maps.
- Provide photos for promotion on the website and app.
- Your site must help enrich the visitor experience.



Site Preparation + Planting

2

- The landowner is expected to prepare the site and plant the trees, but you could, for example, organise events for planting days with schools, volunteers or community groups to lend a hand.
- Trees will be available to plant during the 2025 planting season (March-October), depending on weather and site readiness.



Ongoing Maintenance & Long-Term Involvement

3

- Once the trees are planted, you're responsible for their maintenance.
- Your site can continue receiving trees each planting season, making it an ongoing, long-term project.
- Access to information of the site for ongoing marketing and promotion.

